

To: Marilyn Kappenberg
From: Nicole Mollick-Polaski
Re: EventKeeper Demo
Date: August 18, 2015

On Wednesday, August 18th, I attended the EventKeeper Demo with Jim Stewart from Plymouth Rocket, Inc. at the Nassau Library System in Uniondale. This lecture provided very useful information regarding EventKeeper and the TixKeeper Museum pass system. The lecture introduced many new features of the EventKeeper site that will help simplify the process of posting our programs and events to the kiosk. Some of these features included EventKeeper events automatically appearing on Facebook and Twitter, using WYSIWYG HTML editor to customize event descriptions, adding map coordinates to EventKeeper descriptions, and an integrated search to name a few. It also brought to my attention that there was banners and news feeds that can help promote the programs that are on the kiosk.

The meeting also went into great detail about the TixKeeper and MuseumKey museum pass systems. These systems both allow the patron to reserve museum passes from their home and both seem very ease to use.

This meeting was extremely informative and taught me about many of the services that were provided by EventKeeper.

Thank you!

Nicole Mollick-Polaski

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